ABSTRACT

A wrap-around advertising surface, system and method of advertising on railings or other hand support systems and for use on poles or support beams. ~~The wrap-around advertising surface~~ includes a skin layer permanently adhered to a 4-way stretchable material layer. The 4-way stretchable material layer is releasably adhered to a railing or other hand support system. A backing layer between the skin layer and the 4-way stretchable material layer can be inserted for support. The wrap-around advertising surface of the present invention is designed to be releasably attachable to the railing or other hand support system.